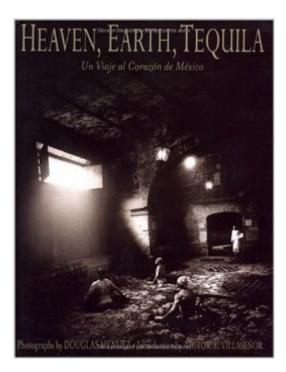
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# Heaven, Earth, Tequila: Un Viaje Al Corazon De Mexico





## Synopsis

HEAVEN, EARTH, TEQUILA: Un Viaje al Corazà n de México features the work of award-winning photographer Douglas Menuez, who over the past four years has created a stunning body of images that explore the cultural side of tequila and of México itself. This photographic journey of discovery began when Menuez and his Mexican-born friend Andrés Zamudio traveled to the little-known town of Tequila to document the ancient techniques for making tequila. They thought they knew México, but came to reach a much deeper understanding of the extremely complex history and mestizo culture of the Mexican people. The book reveals the ongoing Aztec traditions from which tequila was born, from the history of the agave plant to how its most famous product became a symbol of Mexico, and in doing so, offers the reader a unique glimpse into the soul of this fascinating country.

## **Book Information**

Hardcover: 141 pages Publisher: Waterside Publishing; First Edition edition (October 31, 2005) Language: English ISBN-10: 0976680106 ISBN-13: 978-0976680109 Product Dimensions: 12.3 x 9.4 x 0.8 inches Shipping Weight: 3 pounds Average Customer Review: 5.0 out of 5 stars Â See all reviews (5 customer reviews) Best Sellers Rank: #137,929 in Books (See Top 100 in Books) #24 in Books > Arts & Photography > Photography & Video > Individual Photographers > Artists' Books #58 in Books > Travel > Mexico > General #732 in Books > Arts & Photography > Individual Artists

## **Customer Reviews**

Menuez combines beautiful photographs and informative text to paint a picture both of a region and an industry. From the darkly provocative picture on the cover (of naked men working in pits of agave pressings) to those of the people and landscape of the region, he creates a sense of Jalisco (the province where all tequila is produced) that draws the reader in. For those who know only that tequila is what goes in a margarita, the text enlightens the reader regarding the complexities of tequila and the culture that surrounds it.

This book lived up to its billing as beautiful and informative. Visitors and friends are drawn to it. With

the skyrocketing price of tequila and mezcal it's good to have a quality publication dealing with the history and culture. A good insight to a part of Mexican culture.

Perfect condition, saw it advertised on a video. As a professional photographer, I had to see more.. Beautiful Book and photography!! I wish I had a link to the video of the making of it. Black and White Photos areperfectly printed!

### Great condition

#### Very good.

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